Brief Economic Facts

SOMERSET COUNTY, MARYLAND

Somerset County on Maryland's Eastern Shore is bounded by the Chesapeake Bay to the west and Virginia to the south, and is the state's southernmost county. It is located approximately 100 miles from the Baltimore/Washington, Wilmington/Philadelphia, and Norfolk/Hampton Roads metro areas. Crisfield and Princess Anne are the major municipalities. Somerset County's private sector industries generate \$677 million in economic output.

Somerset is a major seafood processor and poultry producer, with Princess Anne as the county seat and home to UMES. The county

has two established Enterprise Zones (Crisfield and Princess Anne) and also participates in the One Maryland Program. Natural Gas is now available in the north end of Somerset County and the expansion of broadband is currently underway. The construction of the Royal Farms in Somerset Crossing along Rt. 13 has been completed with future plans for mixed-use development consisting of a hotel, with retail/commercial pad sites. Somerset County is working with 5 other counties across

the state exploring a passenger ferry in Crisfield. The Tri-County area which consists of Worcester, Wicomico, and Somerset Counties were awarded \$3.3 million dollars each in funding and a portion of Somerset County's funds were used to purchase the former Wal-Mart property on Revell's Neck Road for a future Industrial Park. After site preparation and extension of service the total project investment would be between \$10 and \$50 million.

LOCATION

Driving distance from Princess Anne:	Miles	Kilometers
Atlanta, Georgia	681	1,097
Baltimore, Maryland	114	184
Boston, Massachusetts	442	712
Chicago, Illinois	805	1,296
New York, New York	232	373
Philadelphia, Pennsylvania	143	230
Pittsburg, Pennsylvania	336	540
Richmond, Virginia	202	325
Washington, DC	126	203

CLIMATE AND GEOGRAPHY ¹	
Yearly Precipitation (inches)	44.8
Yearly Snowfall (inches)	8
Summer Temperature (°F)	74.5
Winter Temperatire (°F)	38
Days Below Freezing	102
Land Area (square miles)	338.4
Water area (square miles)	35.9
Shoreline (miles)	1,106
Elevation (ft)	sea level to 46

POPULATION^{2,3}

	Somerset County		Lower Eastern	
	Households	Population	Shore*	Maryland
2010	18,025	26,470	197,980	5,773,552
2020	18,750	25,760	235,623	6,055,802
2030**	21,025	27,450	261,360	6,254,500

^{*}Somerset, Wicomico and Worcester counties

Selected places population (2020): Princess Anne 3,428; Crisfield 2,448; Eden 846; Mount Vernon 1,016

POPULATION DISTRIBUTION ^{2,3} (2021)				
Age	Number	Percent		
Under 5yrs	1,119	4.5%		
5 - 19 yrs	4216	17.0%		
20 - 44 yrs	9310	37.5%		
45 -64 yrs	6071	24.4%		
65 and over	4,118	16.6%		
Total	24,834	100.0%		
Median Age		37.0 Years		



^{**}Projections

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LABOR AVAILABILITY^{3,4,5} (BY PLACE OF RESIDENCE)

Civilian Labor Force (2022 avg.)	County	Labor Mkt. Area*
Total civilian labor force	9,019	227,346
Employment	8,588	219,082
Unemployment	431	8,264
Unemployment rate	4.8%	3.6%
Residents commuting outside the county to work (2017-2021)		Percent 39.4%
Employment in selected occupations (2017	7-2021)	
Management, business, science and arts	2,757	30.2%
Service	2,103	23%
Sales and office	2,021	22.2%
Production, transp. and material moving	1,213	13.3%

^{*}Caroline, Cecil, Dorchester, Kent, Queen Anne's, Somerset, Talbot, Wicomico, and Worchester Counties

MAJOR EMPLOYERS^{6,7} (2021-2022)

ı	TIAJOR LITILOTERS ((2021-2022)	
	Employer	Product/Service	Employment
	University of Maryland Eastern		
	Shore (UMES)	Higher education	889
	Sysco Eastern Maryland	Food products distribution	390
	Tidal Health	Medical services	200
	Sherwin Williams / Rubberset	Paint brushes	220
	Aurora Senior Living of Manokin	Nursing care	175
	Somerset Community Services	Services for persons with disabilities	360
	Chesapeake Health Care	Medical services	206
	Food Lion	Groceries	101
	Southern Connection Seafood*	Seafood processing & wholesale distribution	100
	Handy International*	Seafood processing	70
	Peraton	Space and Missile Defense	70
	Eastern Shore Drywall	Drywall & insulation contractors	60
	Mountaire Farms	Chicken egg hatchery	62
	McDonald's / Baxter Enterprises	Restaurants	50
		Seafood processing &	
	Metompkin Bay Oyster*	wholesale distribution	60
	PNC Financial Services Group	Banking services	15
	Davitan Entanguisas	Restaurant	39
	Baxter Enterprises		-
	Tidewater Express	Trucking services	36
	Hardee's	Restaurant	35
	Millenium Microwave Corporation	Electronic Sub System Manfacturing	25

Excludes post offices, state and local governments, national retail and national foodservice; includes higher education"

EMPL	1YO.	MEN	T^4 (2	2022)

	F 4 1	A 1		Avg.
Industry	Estab- lishments A	Annual vg. Empl.	Empl. %	Wkly. Wage
Federal Government	13	49	0.7%	\$1,066
State Government	9	1,904	28.5%	1,267
Local Government	19	1,020	15.3%	1,022
Private Sector	405	3,712	55.5%	926
Natural resources and mining	18	121	1.8%	1,023
Construction	54	239	3.6%	971
Manufacturing	18	525	7.9%	950
Trade, Transportation, and utilities	106	1,086	16.2%	916
Information	4	27	0.4%	1,495
Financial activities	33	121	1.8%	774
Professional and business services	48	331	5.0%	1,190
Education and health services	59	802	12.0%	1,008
Leisure and hospitality	39	285	4.3%	401
Other Services	27	176	2.6%	781
Total	445	6,685	100.0%	1,039

Includes civilian employment only

*Confidential

HOURLY WAGE RATES ⁴ (2021)		
Selected Occupations	Median	Entry	Skilled
Accountants	\$30.60	\$21.63	\$40.57
Assemblers and Fabricators	\$14.24	\$12.02	\$18.04
Bookkeeping/accounting clerks	\$18.48	\$14.57	\$23.03
Computer hardware engineers	\$43.52	\$27.60	\$49.56
Computer user support specialists	\$23.16	\$17.56	\$28.21
Customer service represenatives	\$14.66	\$12.71	\$18.92
Electrical engineers	\$38.96	\$31.85	\$55.23
Freight, stock and material movers	\$14.29	\$12.29	\$17.29
Industrial truck operators	\$17.48	\$14.28	\$21.31
Information security analyst	\$43.13	\$29.72	\$62.84
Inspectors, testers, sorters	\$18.04	\$13.56	\$23.38
Machinists	\$23.54	\$16.39	\$26.93
Maintenance workers, machinery	\$18.10	\$13.39	\$24.77
Network support specialists	\$37.18	\$27.29	\$49.23
Packaging/filling machine operators	\$14.24	\$11.80	\$16.86
Packers and packagers hand	\$12.86	\$11.76	\$14.86
Packers and packagers hand	\$17.87	\$13.60	\$21.41
Secretaries	\$14.41	\$12.73	\$18.48

Wages are an estimate of what workers might expect to receive on the Lower Eastern Shore (Somerset, Wicomico and Worcester counties) and may vary by industry, employer and locality

^{*}Includes seasonal workers

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SCHOOLS AND COLLEGES^{3,8}

Educational Attainment	- age	25 8	& over	(2017)	-202 I)
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High school graduate or higher	83.2%
Bachelor's degree or higher	17.0%

Public Schools

Number: 4 elementary; 4 middle/comb, career/tech I

Enrollment: 2,773

Cost per pupil: \$22,280 Students per teacher: 16

High school career / tech enrollment: 316

High school graduates: 186 Nonpublic Schools Number: 6

Higher Education (2020)	Enrollment	Degrees
4-year institutions		
University of Maryland Eastern Shore	2,646	512

TAX RATES9

	Somerset County	Maryland
Corporate Income Tax (2023)	none	8.25%
Base – federal taxable income		
Personal Income Tax (2023)		2.0-5.75%

Base – federal adjusted gross income

*Graduated rate peaking at 5.75% on taxable income over \$300,000

Sales & Use Tax (2023) none 6.0%

Exempt – sales for resale; manufacturer's purchase of raw materials; manufacturing machinery and equipment; purchases of materials and equipment used in R&D and testing of finished products; purchases of computer programs for reproduction or incorporation into another computer program for resale

Real Property Tax (2023) \$1.0000 \$0.1120

Effective rate per \$100 of assessed value

In an incorporated area, a municipal rate will also apply

Business Personal Prop. Tax (2023) \$2.50 none

Rate per \$100 of depreciated value

Exempt – manufacturing and R&D machinery, equipment, materials and supplies; manufacturing, R&D and warehousing inventory In an incorporated area, a municipal rate may also apply; municipal exemptions may be available

Major Tax Credits Available

Enterprise Zone, Job Creation, More Jobs for Marylanders, R&D, New Jobs, Biotechnology and Cybersecurity Investment, A&E District

INCOME³ (2017-2021)

	Percent Households		
Distribution	Somerset Co.	Maryland	U.S.
Under \$25,000	29.1	12.3	17.2
\$25,000 - \$49,999	22.3	14.6	19.6
\$50,000 - \$74,999	17.7	14.7	16.8
\$75,000 - \$99,999	12.4	12.6	12.8
\$100,000 - \$149,999	12.3	19.4	16.3
\$150,000 - \$199,999	4.5	11.5	7.8
\$200,000 and over	1.6	15	9.5
Median household	\$48,661	\$91,431	\$69,021
Average household	\$60,227	\$120,234	\$97,196
Per Capita	\$20,558	\$45,915	\$37,638
Total income (millions)	\$489	\$275,849	\$12,053,372

HOUSING^{3,10}

Occupied Units 2017-2021 8,113 (67.61% owner occupied)

Housing Transactions

Units Sold	344
Median Selling Price	\$191,500

^{*}All multiple listed properties excludes auctions and FSBO

BUSINESS AND INDUSTRIAL PROPERTY⁶

Princess Anne Industrial Park - Located within the incorporated city limits of the town of Princess Anne is a 65-acre park divided into lots, ranging from approximately three to six acres in size. The park is conveniently accessible to U.S. Route 13 and to markets north and south with accessible rail alongside the park. Sites are level, cleared and ready for immediate construction.

Crisfield Industrial Park - 50-acre industrial park in the city of Crisfield. Both industrial parks are located within a designated Enterprise Zone. The parks are fully equipped with water, sewer, utilities and access roads.

Princess Anne Village and Chase Plaza, located along Rt. 13 in Princess Anne, offer both commercial and retail space. Units are available for sale or lease

Market Profile Data (2019)	Low	High	Average
Land – cost per acre			
Industrial	\$10,500	\$30,000	\$25,000
Office			
Rental Rates - per square foot			
Warehouse / Industrial	\$1.50	\$3.25	\$2.50
Flex / R&D /			
Technology			
Class A Office			

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TRANSPORTATION

Highways: U.S. 13 Rail: Norfolk Southern Railway Truck: More than 70 local and long-distance trucking establishments are located on the Lower Eastern Shore

Water: Served by the Port of Baltimore, 50' channel; a leading U.S. automobile and break-bulk port; seven public terminals including the state-of-the-art Intermodal Container Transfer Facility; also served by Crisfield Harbor, 8'-10' channel

Air: Scheduled service available at Salisbury-Ocean City Wicomico Regional Airport, 16 miles from Princess Anne; Crisfield Airport has one 2500' x 75' paved, lighted runway, and one 3350' x 100' grass runway; further improvements are currently planned and/or underway

RECREATION AND CULTURE

Parks and Recreation: Janes Island State Park; Somerset County Recreation and Parks received funding from DNR Open Space program to purchase 45 acres to be used for public playing fields, trails and an indoor recreation facility; organized recreational activities include football, baseball, basketball, softball, racquetball, swimming, dance, volleyball, weight lifting, soccer, biking, karate, yoga, aerobics and after-school programs; an athletic center is also planned for Princess Anne in a cooperative effort between the town and UMES

Golf: Great Hope Golf Course offers 18 holes on 213 acres

Water Activities: 11 county boat ramps; Somers Cove Marina, located in Crisfield, is a state-owned marina with over 455 slips; charter fishing boats and cruise boats departing the City of Crisfield are available

Attractions: Crisfield Historical Museum, Ward Brothers Homeplace, Teackle Mansion, Princess Anne Farmers Market, many antique shops and historic buildings and sites

Arts & Entertainment District: Crisfield

Events: Princess Anne Street Fest, Christmas in Princess Anne, Crisfield Hard Crab Derby, Skipjack Race of Deal Island, Tawes Annual Crab & Clam Bake, Somerset County Fair, Fairmount Academy 1800s Festival, Waterman's Folklife Festival, Softshell Spring Fair, J. Millard Tawes Oyster and Bull Roast, Summer on Somerset, Wheels on the Waterfront, Strawberry Festival, Freedom Fest, Dock Day on the Bay, Midnight Muskrat Drop, and Christmas in Crisfield

UTILITIES

Electricity: Delmarva Power, Choptank Electric Cooperative, and A & N Electric Cooperative; customers of investor-owned utilities and major cooperatives may choose their electric supplier

Natural Gas: Chesapeake Utilities and Eastern Shore Natural

Water: County systems in Crisfield (outside city limit), Princess Anne, Rumbley-Frenchtown, and Upper and Lower Fairmount; municipal system serves city limits of Crisfield

Sewer: County systems in Crisfield (outside city limit), Princess Anne, Smith Island, and Upper and Lower Fairmount; municipal system serves city limits of Crisfield

Telecommunications: Predominant local carrier is Verizon Maryland; fiber broadband availability through Maryland Broadband Cooperative; fiber optic cable extended from Wallops Island along U.S. Rt. 13

GOVERNMENT

County Seat: Princess Anne

Government: Five commissioners elected by district for four year terms; commissioner form of government limits county legislative power to areas authorized by the General Assembly Charles Laird, Sr., President, Board of County Commissioners 410.651.0320

Ralph D. Taylor, County Administrator 410.651.0320

Website: www.somersetmd.us

Somerset County Economic Development Commission

Daniel Thompson, Executive Director 11916 Somerset Avenue, Suite 202 Princess Anne, Maryland 21853

Telephone: 410.651.0500 Email: edc@somersetmd.us www.somersetcountyedc.org

Sources

- I National Oceanic and Atmospheric Administration (1981-2010 normals); Maryland Geological Survey
- 2 American Community Survey
- 3 U.S. Bureau of the Census
- 4 Maryland Department of Labor, Office of Workforce Information and Performance
- 5 U.S. Bureau of Labor Statistics
- 6 Somerset County Economic Development Commission
- 7 Maryland Department of Commerce
- 8 Maryland State Department of Education; Maryland Higher Education Commission
- 9 Maryland State Department of Assessments and Taxation; Comptroller of the Treasury
- 10 Maryland Association of Realtors
- 11 Maryland State Archives; Maryland Association of Counties

